



Quiet Storm's

**CREATE
NOT HATE**

'SAFER ENDZ' CAMERA PHONE COMPETITION

THE BRIEF: Make a camera phone film for a safer neighbourhood

Gun and knife crime is a massive issue in London at the moment. And many of you will have been personally affected by it in some way. You may have had friends involved in gangs, or feel pressure to join in yourself. And some of you will have known people who have died in knife/gun related attacks. We think it's time to put a stop to this violence.

Which is what this competition is all about. We are issuing you with a challenge: make a short film using a camera phone, which will influence young people in your area to turn away from gun and knife crime, and the negative sides of gang culture.

Many 'media' or political figures have plenty of ideas on what should be done to tackle this issue. But do they really know what they're talking about? This is your chance to do something positive about it, and to put YOUR view across: tell us what the situation is really like... and what should be done about it. After all, other young people are much more likely to listen to you than politicians.

Your film can be a fictional story, a true story, or a documentary. It can be informative, sad, or funny. It's entirely up to you. Just think about what would appeal to people like you, getting them talking and thinking twice about carrying a weapon.

How would YOU tell your peers to stop gun and knife crime, and make your neighbourhood safer?

WHAT'S IN IT FOR ME?

- This affects you and your neighbourhood. As a result of your film, your life could be made safer and less people in your community could be living in fear.
- All entries will be viewable on the Create Not Hate YouTube site.
- The maker(s) of the winning film will get work experience at a top film production company in the west end, and meet talented people in the industry who can give advice on how to further a career in film-making.
- Your film will be out there in the public domain, where your voice will be heard. It will also be shown to key policy-makers in the government and the media, so this is your chance to tell them how it is.

SUBMISSION DATE: EXTENDED TO 1st APRIL 2009

- Please upload your finished film to YouTube by 5pm on Wed 1st April, and send a link of your film to: cat@createnohate.org
- In your email please tell us the title of your film, and what it's about, the names of the people involved, their ages, and the camera phone you used.
- If your film is shortlisted we may ask you for more information and a higher quality version of your film on DVD.
- Entries will be judged on the quality of the content and the message, not the quality of the picture, so don't worry if your camera phone is not the most high tech.

THE 'RULES':

- The competition is open to anyone aged 19 or under living in the UK (if you live elsewhere, we would love to show your work as part of CREATE NOT HATE, but you will not be eligible for any prizes).
- Your film should be shot on a camera phone.
- The length of the film can be anything between 20 seconds and 5 mins, but NO LONGER than that! The message needs to be clear enough that you can communicate it in a short time.
- Your film can be any style – drama / action / horror / documentary / comedy / music.
- In entering the competition, you grant CREATE NOT HATE an exclusive, worldwide, irrevocable license (for the full period of any rights in the entry) to use, display, publish, transmit, copy, make derivative works or podcasts from, edit, alter, store, re-format, sell and sub-license the entry for such purposes (that's lawyer speak for saying you're happy for us to make use of your film).
- If short-listed, all people featured in your film will need to give their written permission for CREATE NOT HATE to broadcast their image. Without this, we will not be able to show your film, or consider it for the prize competition.
- The offer of work placement to the winning film maker(s) is dependent on their availability. CREATE NOT HATE is unfortunately unable to provide travel or accommodation costs.
- Prizes are as stated and no cash or other alternative prizes will be offered.
- Winners may be asked to take part in reasonable publicity. By taking part in this competition, you have given your permission, if a winner, for a film of you to be taken and featured online and used for publicity purposes, and for the use by CREATE NOT HATE of your entry without further compensation
- CREATE NOT HATE is entitled to reject any entry or disqualify any winner or entrant, if it believes that: (1) it has been copied in part or whole from elsewhere; or (2) the film is defamatory, offensive, indecent or violates any third party's rights.

ABOUT CREATE NOT HATE:

Create Not Hate is a new initiative which runs projects involving inspirational role models from creative industries working with young people, directly or indirectly affected by gun and knife crime. Our aim is to empower young people to channel their creative talents to help make their community safer from crime – and also potentially be inspired to choose a creative career in the future.